



One Salem Street
Cos Cob, CT 06807
www.kidsin crisis.org

t 203.622.6556
f 203.622.8332

Media Contact:
Tracey Blackman
tblackman@kidsin crisis.org
t 203-622-6556

FOR IMMEDIATE RELEASE

JUNE 23RD WILL MARK KIDS IN CRISIS FINAL TRIATHLON IN THE STAMFORD KIC IT RACE SERIES

April 10, 2019 – Cos Cob, Connecticut - Kids In Crisis will host its 12th and final triathlon of the Stamford KIC IT Race Series on Sunday, June 23rd at Cummings Park in Stamford. Stamford KIC IT Races raise awareness and much needed funds for Kids In Crisis' free emergency shelter and 24-hour crisis counseling services, for Fairfield country children and families.

On June 23rd triathletes will compete in Olympic, Sprint or Relay races beginning at 7:00 AM. The popular Kids Triathlon will follow at 12:30 PM.

Fees vary by race, and relay teams as well as individual participants are encouraged to register. Athletes who register as fundraisers are eligible for free race entry, VIP Parking on race day, prime bike racking spots, upgraded goody bags, a high-end ¼ zip pullover, and more. Fundraising athletes can also win great prizes which in the past have included round-trip airline tickets on Jetblue, vacation getaways, and a brand new road or triathlon bike!

Because the Stamford KIC IT Race Series is such an important fundraiser for Kids In Crisis, the event will undergo an exciting transformation, and new races are being planned for 2020. "After 12 years of successful triathlons we're going out on a high note, and excited about changing things up for 2020", said Kids In Crisis Executive Director Shari Shapiro. Per Shapiro, this year's race is expected to sell-out due to the historic nature of the event, and registrations have been coming in strong.

Visit www.kicitraces.org for more information. Those interested in becoming a fundraising athlete, and/or raising funds to help support the critical programs at Kids In Crisis, are asked to please contact Natasha Hafez at nhafez@kidsin crisis.org.

Volunteers are being sought for race day as well as pre- and post- race day. This is an excellent opportunity to come with a group, bring the family, or come alone and make new friends. Those interested are asked to visit www.kicitraces.org/volunteer.

Sponsors are also being sought, and are asked to contact Beth Jabick at 203-622-6556 or bjabick@kidsin crisis.org for more information.

About Kids In Crisis

Located in Cos Cob, Kids In Crisis provides emergency shelter, crisis counseling, and community education programs for children of all ages and families facing crisis. Crisis can include domestic violence, mental health concerns, homelessness, substance abuse, economic difficulties, and other critical challenges. The Kids In Crisis Helpline is staffed 24 hours a day, and provides free, confidential phone and face-to-face intervention, counseling, and referrals. Since its founding in 1978, Kids In Crisis has provided vital 24-hour services to more than 148,000 children and teens, and their families. More information can be found at www.kidsin crisis.org. Providers, educators, community members, and family members are encouraged to call the 24-hour helpline: 203-661-1911 for guidance, referrals and support.